



Pony Of the Americas Club, Inc.

POA Magazine Insertion Order

Paid _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone - Home: _____ Work: _____ Cell: _____

Email: _____ Month You Want Ad to Appear: _____

Full Inside Page Color \$375.00
 Black & White \$150.00
 (8 1/2 x 11 - add 1/8" all sides for bleed)

One Half Page - Color (Limited Availability) \$200.00
 Black & White \$120.00
 (vertical 3 1/2 x 10; horizontal 7 1/2 x 4 3/4)

One Quarter Page Black & White \$ 90.00
 (3 5/8 x 4 3/4)

Business Card -Annual \$ 150.00
 Monthly \$ 25.00
 Standard Business Card Size (B&W)

Photographs - per photo, per issue \$ 5.00
 (Does not apply to print ready copy)

Stallion Directory Listing - Annual \$325.00
 Monthly \$ 30.00

Sponsor Kids Korral - Month: _____ \$ 80.00

Ad Design & Layout contact Missy Corn

Monthly Special Feature (3x3) \$ 25.00

Classified Ads/Per Word \$.50
 Place my ad in the following category:
 For Sale Apparel/Accessories Miscellaneous
 Transportation Wanted Services

CLASSIFIED ADVERTISING: PLEASE TYPE OR PRINT CLEARLY.
 (Please Attach Additional Sheet if Necessary)

Special Instructions:

No advertising copy will be taken by telephone.

Payment must accompany ad placement.

Payment Method:

Check enclosed Check #: _____

Visa Mastercard

Card # _____

Exp. Date _____ 3-digit code: _____

Authorized Signature _____

Cardholder's name _____

Cardholder's address _____

Cardholder's phone number _____

Visa and Mastercard subject to convenience fee.

Deadlines:

Copy & Materials		Copy & Materials	
Issue	Deadline	Issue	Deadline
January	Nov. 15	July	May 15
February	Dec. 15	August	June 15
March	Jan. 15	September	July 15
April	Feb. 15	October	Aug. 15
May	March 15	November	Sept. 15
June	April 15	December	Oct. 15

Send payment and information to:

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