



Pony Of the Americas Club, Inc.

POA Magazine Insertion Order

Paid

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: Home: _____ Work: _____ Cell: _____

Email: _____

Run my ad in the month(s) of: _____ (multiply cost of ad times the number of months).

Inside Front Cover or InsideBack Cover (4-Color) \$425
(B&W) \$200
(8 1/2 x 11 - add 1/8" all sides for bleed)

Full Inside Page (B&W) \$150
(8 1/2 x 11 - add 1/8" all sides for bleed)

Two-thirds Page (B&W) \$130
(vertical 4 7/8" x 10")

One Half Page (B&W) \$120
(vertical 3 1/2 x 10; horizontal 7 1/2 x 4 3/4)

One-third Page (B&W) \$100
(vertical 2 1/3" x 10"; horizontal 3 1/4" x 7 1/2")

One Quarter Page (B&W) \$90
(3 5/8 x 4 3/4)

One Sixth Page (B&W) \$60
(3 5/8" x 3 1/8")

Photographs - per photo, per issue \$5
(this fee does not apply to print-ready copy.)

NEW 1 Year Business Card Listing (12 Issues) \$200
Standard Business Card Size (B&W)

Classified Ads/Per Word \$.50

Place my ad in the following category:

- For Sale Apparel/Accessories Miscellaneous
 Transportation Wanted

CLASSIFIED ADVERTISING: PLEASE TYPE OR PRINT CLEARLY.
(Please Attach Additional Sheet if Neccessary)

Sponsor Kids Korral page \$80.00

Special Instructions:

Payment must accompany ad placement.

Payment Method:

Check enclosed Check #: _____

Visa Mastercard

Card # _____

Exp. Date _____ 3-digit code: _____

Authorized Signature _____

Cardholder's name _____

Cardholder's address _____

Cardholder's phone number _____

Visa and Mastercard subject to convenience fee.

No advertising copy will be taken by telephone.

Deadlines:

Copy & Materials		Copy & Materials	
Issue	Deadline	Issue	Deadline
January	Nov. 15	July	May 15
February	Dec. 15	August	June 15
March	Jan. 15	September	July 15
April	Feb. 15	October	Aug. 15
May	March 15	November	Sept. 15
June	April 15	December	Oct. 15

Send payment and information to:

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