

## Chris Chambers, TN. *South East Region Area VII*

I am seeking election for the POAC Southeast Region Board of Directors. I am passionate about seeing our wonderful breed grow across not only our region, but the country as well.

I have a Degree in Business Administration and Marketing from Southwest Baptist University in Bolivar, Missouri. I have over 20 years' experience in the areas of Sales, Marketing and Senior Management. My responsibilities have included operation budgets from \$100,000 to \$18.5M per year. Either being a Sales Director or Executive VP of Sales and Marketing, building a brand and growing market share is how I have succeeded in making a living for my family.

Many of those in the Southeast region have seen me behind a computer this year as I try to become more familiar with our show software. Because we succeed

as an organization supported from the bottom up by volunteers, I want to better understand our current technologies. Part of our growing our club in making it easier on volunteers so they can help and be an exhibitor family at the same time.

Over the past 4 years I have enjoyed traveling to shows to watch my wife and daughter live out their passion. Some may not know that Corban, our 7-year-old son, is there with us too. He likes to hide in the trailer playing with Legos or on his device. I have grown to know many of you and your children when I'm at my favorite place working the gate. Here is where I try to make my greatest impact by helping encourage those with a little fear and letting everyone know how beautiful they are. Smiles going in build confidence and we all here to have fun.

I believe my experience in Sales,



Marketing and Senior Management will bring some volunteer strength to help set a vision for growth and recognition of our breed. Thank you for your consideration and I hope to earn your trust and vote as your representative for Southeast Region BOD.