

## POAC National Board of Directors Meeting

July 11, 2013 – 9:00am

Lake St. Louis MO

President Jackie Guthrie called the meeting to order and roll call was taken: Directors present: Jackie Guthrie, WI; Scott Shingleton, IN; Diana Peaton, AZ; Beverly Tabor, MD; Jeanette Krueger, MT; Dawn Walther, IL; Judy Katzenberger, WI; Harry Chestnut, MI; Kristen Fears, TX; Kathy McKenzie, OK; Janette Arends, CO; and Sheila Bennett, IN. All directors present.

Minutes from February 2013 – Director Krueger moved to accept the minutes as printed for February 2013. Director Chestnut seconded the motion. Unanimous. Motion approved.

CEO Report – Joyse Banister gave a report as follows:

- A) Working on securing a POA App sponsor – needs Board input on what they would like to provide to the membership with this App such as POAC Handbook, Point Tabulations, etc.
- B) Trademark Update – POAC Attorney is currently working on updating the trademarks that need current attention.
- C) NPLA Meeting – Attended the National Pedigree Livestock Association meeting in Lexington, KY – Was a great opportunity to visit with other association officers to discuss trends, policies, and future issues. They stressed the importance of a working, functional Board of Directors and their role in a livestock organization.
- D) Eastern Classic Update – Numbers were down from previous years but show still made a profit. The Board may want to consider timing for this show in relationship to others.
- E) 2013 Congress – Numbers are slightly lower than in 2012 but several should enter at check-in. Looking forward to a good show and good management.
- F) Computer Program Update – Met with programmers at the national office two weeks ago and they are progressing well. They stressed that any rule changes should be discussed with them prior to final decisions being made by the Board. While they are committed to implementing our current rules into the new system that would not include any new rules and those would be billed separately. One of the many things that they have learned about POAC is that many of the rules we have cannot be enforced using our

current system and are being done by hand at much time/cost to the staff. The importance of talking with them before making any decisions is multi-faceted...they have experience with what other organizations have done and may be able to give insight as to what might work and what might not. Also it is important to know what the programming cost might be to implement any new rules so they can be enforced, and finally they may be able to help with devising alternatives that might be more cost effective in the long run.

- G) Heritage Museum – Bricks are now in-house for all of the brick sponsors and the plaque has been ordered for the quilt sponsors. Arrangements have been made to begin interviewing “seasoned” POA individuals for viewing at the future museum.
- H) Director Election Ballots are ready to be mailed mid-August.
- I) Sale consignments are coming in to the office...we received about 15 early consignments.
- J) Breed Trends – I took some time to review other breed trends for 2012... Paints – membership is down over past two years, along with registrations and transfers. Shows and entries are slightly up. Quarter Horse – memberships and registrations down, transfers consistent, and shows/entries are slightly up. Buckskin – membership down over past year, along with registrations and show numbers. Palamino – Registrations holding steady. Appaloosa – no information provided.
- K) We have to be more “inclusive” than “exclusive” to our clubs and members by giving them the flexibility to hold shows in their states to benefit their own needs, such as two shows on the same day, one show bill over two days with up to four judges...We have got to think outside the box if we want our small clubs to survive these rugged times in the equine industry.

Treasurers Report – The Board reviewed the financial reports provided and approved these reports subject to audit.

2013 Congress Report – Show Chairman Harry Chestnut reported that arrangements have been made to have an equipment judge at this Congress. Also, the show will be on Live Feed starting Sunday through the end of the show. Sponsors are still being solicited and welcomed. It was discussed to possibly have the POA Youth Board get Congress sponsors at the Sale and Convention to help obtain them earlier.

International Sale Report – Susie Drish reported that there were sixteen early consignments and photos will be posted here at the Congress show. The sale will start on Friday at 1:00pm. IDs are being accepted in the sale this year and will sell throughout the sale both days. Grazing in the Barns will remain on Thursday evening and a free breakfast will be served on Saturday morning. The Screening Committee will meet to catalog sale ponies and potentially screen out ponies if necessary.

International Futurity – Diane DeBuhr gave her report by speaker phone and reported that a class list will be available soon for the website. Discussion on how the merging of the Breeders Challenge and the Midwest Breeders Futurities will work with the International Futurities. The logistics are still being worked out.

Youth Board – Tyler Barringer reported that National Congress Reserve High Point One Pony/One Rider and Multiple Pony Awards are being supplied by the POA Youth Board and are nice stamped work pads. The Youth will again be sponsoring the Team Tournament. The Youth account balance is currently \$2,853.39 after paying for the pads. Maryland POAC has offered to sponsor the seventh high point saddle this year. Mark Hull has sponsored the other six saddles.

Gant Lawsuit Update – POAC received a settlement offer from Mr. Gant after the 2013 POA Convention. POA made a counter-offer. POAC is still involved in counter-offer negotiations at this time with Mr. Gant. If the Executive Committee reaches an agreement with Mr. Gant, the entire Board will be notified and a special meeting set for Board approval.

Classic Show Discussion – The Eastern Classic show was small this year. Discussion about whether Memorial weekend is too early for a Classic. The Western Classic had strong numbers for that area but it is too early to see a final financial report from the CO POAC and the National POAC. The Central Classic had strong numbers (185 ponies) and made a nice profit for the POAC. No proposal has been submitted for a request to hold a Central Classic again in 2014 at this time. Eva Dahl reported that the Central Classic had 1153 entries and 201 stalls. She asked the Board to try to provide a more detailed financial report on the Classic Shows if possible to show profit centers so this information can be used when planning future Classic Shows. The National Board of Directors

recommended that the National Office create specific guideline sheet for all Classic Show Chairpersons to follow when planning Classics to make them consistent regarding show personnel, awards, and other processes. The Board directed all Classics to have the same awards, personnel requirements and paid workers and volunteer positions.

Task Force Show Proposal Overview – Holly Deschenes handed out a review sheet “Adult/Novice Youth Task Force Report” for the Board to discuss, as requested at the last Board meeting. The Rules Committee will meet later in the week to review this material in more detail and then report to the Board in October with their voting results on how to proceed with these proposed programs. Also, Joyse will give this material to the current POA programmers to determine the cost of implementing these programs into the new show software being prepared for POA.

POA National Congress Date for 2014 – 2016 - Director Chestnut made a motion to move the Congress Show back one week. In 2014 the show dates would be July 19-26<sup>th</sup>. Liz Landes from the NEC confirmed that these dates are available if POA wants them. Director Shingleton seconded the motion. Voting in favor: Shingleton, Peaton, Tabor, Krueger, Walther, Katzenberger, Chestnut, Fears, McKenzie, and Arends. Bennett abstained. Motion Passed.

Regionals and Classics Date Conflicts – The Rules Committee will review the current wording in the POAC Handbook and make possible recommendations to change the rules on having Regionals and Classics on the same weekend. The POA National Office will try to ask the state show personnel to keep this to a minimum until a ruling is made by the Board on this issue.

Equine Genetics Testing – Jackie Guthrie reported that PSSM testing can be done by various labs across the country including Animal Genetics in Florida. University of Minnesota Genetics Lab also offers this test to individuals. Currently there is discussion about whether DNA results can be held exclusive by a lab or if they must share this information upon request. POA will wait to see the outcome of this before discussing further the option of PSSM testing as an association.

International Futurity Fee Schedule Proposal – Guthrie – This is still in the construction phase and will be presented at a future meeting. Guthrie did report

that the POAC is in the process of working with the POA accountants to split out the Select Sire monies from the other futurity accounts.

Bidding Process for National Events – Discussion – The Board plans to discuss bids for the 2015 POAC National Convention at the next meeting (October). Anyone with suggestions for convention sites should contact Joyse at the National Office or submit a Convention Bid Form no later than September 25<sup>th</sup> to be considered.

Magazine Advertising Rates for 2014 – Discussion – no action taken to make any changes to current rates.

West World Proposal – Janette Arends – Reported that she would like to ask the Board to replace the Western Classic with a Western World Show. Janette will write this proposal and present it to the Board at a future meeting.

POA International Sale Consignment Fees for 2013 – Discussion concerning an error in consignment fees published on the consignment forms. Director Tabor made a motion to refund all consignors \$5 due to an error in publishing of consignor fees in the magazine. Motion died for lack of second.

The next POA National Board of Directors meeting will be Monday, October 7<sup>th</sup> at 1:00pm and Tuesday, October 8<sup>th</sup> at 8:00am CST.

Director Walther made a motion to adjourn the meeting. Director Katzenberger seconded the motion. Unanimous. Motion passed.

\*\*\* Unofficial until approved by Board in October 2013

Submitted by:

Joyse L. Banister  
POAC/CEO

