

# **POAC NATIONAL COMMITTEE REPORTS 2012:**

(These reports were prepared by each committee after the 2012 POA National Convention and submitted to the POAC National Board of Directors for discussion and possible action at a later time).

## **Marketing Committee Minutes**

Welcome & Introduction was done. A formalized strategy for marketing was discussed. The goal for our marketing efforts is "Increase the awareness and participation of the Pony of The Americas breed and organization to youth, adults, and families." The more involved the entire family is the more successful the youth will be and in turn the entire organization.

### Old Business:

1. Marketing Sheet for States - Kathy McKenzie stated she gave them to Doug Webel and she did not have copies of the sheets.
2. Information Sheet for Clubs - Sheila Bennett was not at the meeting. Need to check with her regarding where the information sheets are located.
3. Trail Proposal - Janette Arends discussed the idea of local or state clubs sponsoring a trail ride fundraiser for St. Jude Children's Hospital. She will follow up with Joyse Banister.
4. New Member Packets  
Previous issues with timeliness of receiving magazine and packets has been resolved.  
It was suggested that the State Clubs reach out to new members and welcome them into the club. A roster of the state members can be obtained from the national office.
5. Marketing Survey - Joyse Banister stated that she only received 17 responses. General consensus was the survey was too cumbersome and long. Needs to be restructured to be multiple choice answers with space to add comments and possibly broken up into several smaller topic related surveys.

### New Business:

1. National Website
  - a. Search engine optimization needs to be done. When searching for POA or Pony of the Americas the national website does not come up on the first ten pages of either a Google or yahoo search. Joyse Banister stated this is already being worked on.
  - b. Site needs to have improved ease of use of user interface. Sites suggested to review for ideas for our site are: AQHA, Paint, Appaloosa, Fjord, Paint Youth. Several members liked the AQHA informational newsletters and thought there may be some value and adding something like this to our organization at a later time.
  - c. Forms on the website - most of the forms are there now. They are working on upgrading the forms to be editable PDF format. It was suggested to do away with color background on the forms as it uses a lot of ink when printing them off at home.
  - d. Post all show dates out as far as committed in an excel format. Dates are being done now as approved. Suggestion to include a PDF of the show bill
  - e. Post all show results for major shows such as National Congress, International Futurities, Classics, and Regionals.
  - f. Archive all the following
    - i. International show results
    - ii. International sale results
    - iii. National year-end standings
    - iv. All Awards - year end, breeder, family of the year, POA accomplishments, etc.
    - v. Hall of Fame - archive when staffing permits.
2. Facebook
  - a. National page was recently constructed. Youth page suggested. Since POA is trademarked this will be the only official Facebook page. This will be used for timely communication, advertising for POAC sponsors, and posting of awards.
3. Advertising

Various forms of print advertising were discussed. Print options included: Young Rider magazine, Chronicle of the Horse, Equine Chronicle, Horse Circuit news, Paisley Pony. General agreement was to investigate advertising in Equine Chronicle and blogging on their site. Joyse Banister and Hilary Hanson will follow up with this topic.

Promotional activity with other youth and/or equine focused organizations was discussed. These organizations included: 4-H Club, Western Saddle clubs, USEF/AHJA, Appaloosa Club, and US Pony Club. Joyse Banister discussed our opportunity with Rural TV to do a segment on POA's in late summer (end of August). We will have both an adult and youth member representing the organization. It will air twice on the day of filming. A suggestion was made to have copies of the program made and sent to the state clubs for use at horse fairs, etc. Film from the 2012 National Congress will be included in the segment.

2012 National Congress show was briefly discussed. Ribbons and first place awards will be given for the classes. More organized family fun events have been added to the evenings.  
Meeting was adjourned.

## MINUTES OF RULES COMMITTEE

Members present: Judy Katzenberger, Dawn Walther, Karen Meyer, Janice Spears, Jeanette Krueger, Holly Deschenes, Janette Arends, Pat Burton. Members Absent: Wanda Victor, Scott Shingleton, Charlene Shingleton, Tracy Keen and Charlene Astin

### **Rule 33. GENETIC TESTING (Page 54)**

- B. All stallions and mares involved in artificial breeding, whether on site or by cooled transported semen, must have results of their individual genetic tests on file in the POAC office. All foals resulting from the use of artificial insemination or transported cooled semen must have its pedigree verified by genetic testing.

Reword to exclude artificial breeding when both animals on site.

### **Rule 76. RESCHEDULED SHOWS (Page 78)**

- A. Requests for changes in location, date or judge must be made in writing, mailed with the original approval form in time for the new date to appear in the POA Magazine one month prior to the show date.
  - 1. Emergency changes, due to acts of nature should be faxed or voice mailed to the POAC office before the show starts.

Add: ...."should be faxed, voice mailed or emailed....."

### **Rule 77. POSTPONED SHOWS (Page 78)**

- A. Shows postponed for any reason must be made up on a date different than any other approved show in that state. The make up show does not need to be listed in the POA Magazine since entries for that show are closed.
  - 1. The only ponies allowed to show in a postponed show are those who had entered that show. The Show Committee must have written proof of all entries, entry forms describing the pony with its registration number, exhibitor name and exhibitor show number for that show.
  - 2. All records of postponed shows shall be kept for a minimum of twelve (12) months from the postponed show date by the Show Committee, so as to permit verification, if necessary, by the POAC office.
  - 3. Any club violating this rule shall pay the fine listed in the fee schedule. See Rule 175, fees.

What about shows that do not have pre-entries—can use stall reservations then.

### **Rule 78. CANCELED SHOWS (Page 79)**

- A. A canceled show is one that has no completed entry forms or other show forms completed (as you would have in a postponed show), and the Show Committee decides, for whatever reason, not to have the show on the date scheduled. This show must be resubmitted for approval as a new show under Rule 53.

### **Rule 84 Inspection for Color (Page 82)**

- F. Ponies with Pinto or Paint coloration or with excessive white markings shall not be allowed to show. (Exception - Ponies registered prior to

1963 having a bald face beyond current acceptable margins are allowed.)

### **Rule 23 Allowable White Leg and Face Markings (Page 46)**

- D. Ponies that have white markings with underlying light skin or white markings that exceed the following pictures are eligible for registration after being gelded, as long as markings do not interfere with the pony having recognizable POA coloring. Mares with excessive white that does not interfere with the pony having recognizable POA coloring do not need to be spayed as papers will be stamped "show privileges only."

### **Rule 98 Approved POAC Performance Classes for National Points (Page 90)**

- D. Adult: 19 & over points awarded to pony for ROM (Adult)
  - 1. Any rider 19 & Over riding any age pony, to include JPFC nominated ponies.
  - 2. May show in one or more of the four (4) classes offered for National points:
    - a) Western Pleasure
    - b) Hunter under Saddle
    - c) Trail
    - d) Reining
  - 3. Any of these four (4) classes offered to the youth at a show must also be offered to the 19 & over. (Example: if reining and/or trail is only offered to the youth on one day, it will only be offered to 19 & Over on one day). It is also the state show committee's option to offer none of the 19 & over classes.
  - 4. All four (4) 19 & over classes must be offered at Regional, Classic and International shows.
  - 5. Year-End Points to be published in the POA Magazine. High Point year-end awards to be given out if sponsored. This program will be for a trial period of five (5) years and during that time, no additional classes from the four (4) listed in the above proposal be added to this program.
- E. Non-Pointed for ROM(NT) but Approved Classes - points given for Special Awards
  - 1. Adult Pleasure Driving
    - a. Points are accumulated on pony during his lifetime so that his owner may apply for a ROM (APD), if desired, and also for the yearly Year-End Award, but they do NOT count for ROM (NT).
  - 2. JPFC Western Pleasure
  - 3. JPFC Hunter Under Saddle
  - 4. JPFC Trail
  - 5. Longe Line
  - 6. In-Hand Trail
  - 7. Most Colorful
  - 8. 19 & Over Western Pleasure

9. 19 & Over Hunter Under Saddle

10. 19 & Over Trail

11. 19 & Over Reining

a. Yearly points are accumulated on a pony for JPFC Western Pleasure, JPFC Hunter Under Saddle and JPFC Trail at all approved POAC shows for the JPFC Year-End Award, but they do NOT count for ROM (NT).

b. Yearly points are accumulated in 19 & over Western Pleasure, 19 & Over Hunter Under Saddle, 19 & Over Trail and 19 & Over Reining at all approved POAC shows for the 19 & Over Year-End Award, but they do NOT count for ROM (NT).

F. Non-pointed but Approved Classes - no Special Awards given

Obstacle Driving - "Gamblers Choice"

Hunter In Hand

Goat Tying

Calf Daubing

Rule 172 Junior Pony Futurity Classic (Page 187) A. 7.

JPFC points will be kept on each POA on their permanent file at the National Office. The points acquired will not be counted towards the POAs ROM points or lifetime points.

19 & Over Program went into effect 1/1/2009 with a 5 year trail period, which means that it stays as is thru 2013. Tom Shroyer (letter attached) wrote to the BOD asking to offer 19 & Over classes in showmanship, hunt seat eq, western horsemanship, eq over fences and bareback eq., in addition to western riding, over fences classes and games.

Tom Shroyer also wrote a letter (copy attached) to add lifetime point listings for any class a pony/riders pay an entry fee, a national office fee, or a state office fee for. If a pony can compete and accumulate points in a class, those points should be tabulated, listed and counted.

Halter Rules and Specifications

Rule 92 GENERAL

F. The Broodmare class will be open to Tentative or Permanent registered mares who have foaled the current or the previous year. This class must be offered at the International Show, Classic Shows and at all Regional Shows. Mares entered in regular halter classes may not enter the Broodmare Class.

Do we need to specify "live" foal. Question of aborted foal came up this year.

Rule Number 15 Drugs and Medications

Diclofenac (Surpass) (an NSAID) - The maximum permitted plasma concentration of Diclofenac (Surpass) is 0.005 micrograms per milliliter.

Guidelines: Every 12 hours, not more than 73 mg of diclofenac liposomal cream should be administered (not more than 146 mg per 24 hour period) to one affected site. This 73 mg dose equals a 5-inch ribbon of cream not greater than 1/2 inch in width, which should be rubbed thoroughly into the hair over the joint or affected site using gloved hands. Administration of diclofenac cream should be discontinued 12 hours prior to competing. Do not apply diclofenac cream in combination with any other topical preparations including DMSO, nitrofurazone or liniments, and do not use on an open wound. Diclofenac cream should not be administered for more than 10 successive days.

Firocoxib (Equioxx) (an NSAID) - The maximum permitted plasma concentration of Firocoxib (Equioxx) is 0.240 micrograms per milliliter.

Guidelines: When Firocoxib (Equioxx) is administered, the dose should be accurately calculated according to the actual weight of the animal. For a 1,000 pound animal, the maximum daily dose is 45.5 milligrams, which equals 0.1 milligram per kilogram of body weight once daily. No part of a dose should be administered during the 12 hours prior to competition. Firocoxib (Equioxx) should not be administered for more than 14 successive days.

Isoxsuprine (Spelled incorrectly in current rule)

Guidelines: When administered, the dose should be accurately calculated according to the actual weight of the animal. Each 24 hours, not more than 1.6 milligrams per pound of body weight should be administered (usually divided in two equal doses given 12 hours apart). For a 1,000 pound animal, the maximum daily dose is 1,600 milligrams, which equals 80 20-milligram tablets. No part of a dose should be administered during the four hours prior to competing. Any medicated feed should be consumed and/or removed at least four hours prior to competing.

Dexamethasone The maximum permitted plasma concentration is 3.0 nanograms per milliliter at the time of competition.

Guidelines: In order to help trainers, owners and their veterinarians achieve compliance with this rule in connection with the therapeutic use of dexamethasone, it should be administered in accordance with the guidelines below. These guidelines include several alternative scenarios for dose time and route of administration.

Whenever dexamethasone is administered, the dose should be accurately calculated according to the actual weight of the animal. Alternative Number 1. (2.0 mg or less per 100 pounds IV or IM at 12 or more hours before competition). Each 24 hours, not more than 2.0 milligrams of dexamethasone injectable solution per 100 pounds of body weight should be administered intravenously or intramuscularly, preferably less. For a 1,000 pound animal, the maximum daily intravenous or intramuscular dose of dexamethasone injectable solution is 20.0 milligrams, which equals 5.0 milliliters of the injectable solution (4.0 milligrams per milliliter). No part of this dose should be administered during the 12 hours prior to competing. Dexamethasone should not be administered for more than five successive days. Alternative Number 2. (0.5 mg or less per 100 pounds IV at 6 or more hours before competition). Each 24 hours, not more than 0.5 milligram of dexamethasone injectable solution per 100 pounds of body weight should be administered intravenously, preferably less. For a 1,000 pound animal, the maximum daily intravenous dose of dexamethasone injectable solution is 5.0 milligrams, which equals 1.25 milliliters of the injectable solution (4.0 milligrams per milliliter). No part of this dose should be administered during the six hours prior to competing. Dexamethasone should not be administered for more than five successive days. Alternative Number 3. (1.0 mg or less per 100 pounds orally at 6 or more hours before competition). Each 24 hours, not more than 1.0 milligram of dexamethasone powder per 100 pounds of body weight should be administered orally, preferably less. For a 1,000 pound animal, the maximum daily oral dose of dexamethasone powder is 10.0 milligrams, which equals one packet of dexamethasone powder (10.0 milligrams per packet). No part of this dose should be administered during the 6 hours prior to competing. Any medicated feed should be either consumed or removed at least six (6) hours prior to competing. Dexamethasone should not be administered for more than five successive days.

### **POAC Inspector's Committee Meeting**

Meeting called to order by Co-Chair Dean Damman at 1:10 PM. Committee members present include Dean Damman, Leo Haack, Becky Stapleton and Mike Barringer. There were 35 in attendance. The video narrated by Jean Kelley was presented.

A Code of Ethics policy was reviewed.

An annual color card is in early stages of development. Leo Haack moved to have ponies inspected at each show. Seconded by Mike Barringer. Passed.

Robin Robinett Morse asked the committee to revise green inspection form for changes/updates. Mike Barringer moved the form be valid 6 months from date of inspection of pony. Seconded by Leo Haack. Passed.

The photo of allowable white on face illustration in rule book should be redrawn to "middle of ear".

Pat Burton presented photos of unique color and characteristics on ponies. The POA color poster is available to purchase for \$5.00 from Dean Damman or the POA office.

Mike Barringer moved meeting be adjourned. Seconded by Leo Haack. Meeting adjourned.

Respectfully submitted by Dean Damman

Notes taken by Lee Ann Haack

### **POA Sale Committee Meeting**

Meeting called to order by Susie Drish at 2:35 PM. Committee members present are Susie Drish, Lee Ann Haack, Curtis Sieck, Holly Deschenes, Jessica Drish, and Brittany Zimmermann.

Review of 2011 Sale. The Sale will be held Oct. 12-13, 2012 in Des Moines, IA. The Co-Chairs are looking into a live stream this year. A session for selling Futurity ponies will be added on Friday night, details will be in POA Magazine. The Board added \$500 to the '12 Weanling/Yearling Incentive Futurity, Aaron and Holly Deschenes will give \$500 for the class in '13. A free meal and other new activities are being investigating as time will allow.

Good recent photos are important for the catalog. It was suggested that advertising breeding, accomplishments and a video link or website be in owner's statement. Early consignments postmarked by June 1, 2012 will receive additional early advertising and Sale catalog Lot # can be requested for an additional \$50.

The Sale will be advertised more on the internet this year. A flyer will be available to members to help advertise in their area. Your help will be appreciated.

Grazing will be held Thurs. night, Oct. 11. The Board will address an issue with excessive alcohol in '11. Alcohol will be allowed in moderation.

Bids are being accepted for auctioneer until May 1. Jackie Guthrie asked that a one day Sale be considered. The committee wants to continue with a 2 day Sale and will be recruiting ponies to be consigned. Joyse Banister asked that the consignment deadline be enforced. Joyse requested consignments be mailed to the office instead of given to her at the International Show so the information can be processed by the staff allowing time to get the catalog out by early Sept.

Pedigree Readers and Ringmen will be recruited. Contact Susie or Lee Ann if you would like to volunteer.

Meeting adjourned. Members present at Sale Committee Meeting, 2012 Convention: Susie Drish, Lee Ann Haack, Curtis Sieck, Holly Deschenes, Jessica Drish, Brittany Zimmerman, Rebecca Solberg, Kimberly Eigenberger, Melissa Purkapile, Shanna Sieck, Jan Rodgers, Dean Rodgers, Pat Burton, Donna Zimmerman, Helen Rooney, Becky DeBuhr, Autumn Carns, Kim Turner, Hilary Hanson, Leo Haack, Peggy Lough, Janice Spears, Liz Otten, Jared Katzenberger, Liz Herzberg, Cindi Meehan, Julian Nemmers, Ruthanne Nemmers, Beverly Tabor, Harry Chestnut, Jackie Guthrie, Joyse Banister

### **POAC Judges Committee Meeting Minutes**

The meeting was called to order AT 9:30 AM on February 24, 2012 at the Wilderness Resort Convention Center by Pat Burton and assisted by Liz Otten. Committee members present: Liz Otten, Pat Burton, Sara Medick-Gronski, Lee Ann Haack and Karen Meyer.

Minutes were taken by Holly Deschenes.

#### **Color Breed International Equine Judges Seminar**

Committee Member Liz Otten and POAC Executive Secretary Joyse Banister reported on the seminar.

#### **Judges Application and Approval Process**

- Develops formal process for approval
  - Provides objective and standardized evaluation of applicants
  - Gives value to holding a POA card and only approves qualified applicants
  - Brings POA in line with other breed associations
  - Review proposal in agenda:Rule 72.2
  - Concern: Considerations needed for judges that were previously carded but have not renewed
  - Concern: Attendance at the IEJS may be too cost prohibitive for potential applicants
- Discussion : Adding rating to the judges (AA, A, etc.) to help get better judges for bigger shows. Sara Medick Gronski moved to have a standard made and develop a leveling system. Motioned seconded by Karen Meyer. Unanimous vote in favor. Motion made by Lee Ann Haack and seconded by Sara Medick Gronski to table rule 72.2. Unanimous vote in favor.

#### **Hiring of Judges for Premier Events: National Congress, International Futurities, Classics**

BOD developed following criteria for hiring at such events at October 3-4, 2011 meeting.

- A. Minimum of three years as a carded POA judge
- B. Attendance at Color Breed Council International Equine Judges Seminar
- C. Judged a major event in another breed
- D. Judged large classes
- E. Preference given to those having judged POA events

Proposed official policy

1. List of eligible judges meeting criteria and not having judged a national event in the past three years provided by POAC Show Department.
2. List reviewed by Judges Committee and revised if needed. List must contain a sufficient number of individuals to give the Executive Secretary/Show Committee enough hiring options.
3. List then presented to Executive Secretary/Executive Committee/Show Committee for hiring. Regional show hiring: Suggested that judges meet criteria as well.

Sara Medick Gronski moved that judges meet criteria for all regionals. Liz Otten seconded the motion. Unanimous vote in favor.

### **Judge Evaluation Form**

Judges and show management have requested revision.

Proposed revision: See attached.

Lee Ann Haack moved to add a line, Would this judge be suitable for a premier event? Motion seconded by Karen Meyer.

Discussion. Pat Burton moved to amend, to add a sixth question to form. Did this Judge demonstrate any outstanding qualifications throughout the show? Such as excellent in Equitation, Patterns, Hunter, Western, etc.) Amendment passed unanimously. Amended motion- passed unanimously.

### **Continuing Education of Judges**

-Seminar that once had approval is no longer being held

-Evaluation and proposal of seminars to meet needs of judges especially in underrepresented regions

-Volunteer POA representation needed at each seminar: See attached list for locations and dates

### **Judge Disciplinary Action**

Official policy and process need development

Discussion: Do not change rulebook rather develop policy.

Meeting adjourned at 11:00am. Minutes respectfully submitted by Pat Burton [farrierservice@yahoo.com](mailto:farrierservice@yahoo.com).

### **International Futurity Committee Report:**

Meeting was called to order by Futurity Committee Chairman Curtis Sieck of Iowa. Eleven members present and eight not present.

Items discussed:

- 1) The arena in the make up arena of the Jacobson Arena needs to be worked up more so that it is not so packed.
- 2) Keep the class and high point awards the same as last year
- 3) Possibly start earlier in the morning
- 4) Break up the halter classes if that would help the Showbill
- 5) Shorten the trail pattern for the in-hand classes
- 6) Have the photographer take pictures of all the classes. Possibly try to have them supply more people so classes get pictures and backdrop pictures can be taken after the class also.
- 7) JPFC Classes – Jared Katzenberger made a motion to adjust the point requirements so it is more reachable to achieve an ROM in JPFC classes. Brittany Zimmermann seconded motion. Motion passed.
- 8) Janice Spears made a motion to eliminate Rule g.1 on Page 189 and keep rule b.2. on page 187 which contradicts each other regarding eligibility to show in state and national shows in JPFC. Rebecca Solberg seconded motion. Motion passed.
- 9) Motion by Brent Anderson to change the nomination date from February 1 to March 1 starting in 2014. Holly Deschenes seconded the motion. Motion passed.

Meeting was adjourned. Minutes submitted by Curtis Sieck.

### **Information Technology Committee Meeting**

Present: Joyse Banister, Kathy McKenzie, Janette Arends, Peggy Lough, Barbara Klein, Jackie Guthrie, Jeanette Krueger, Hilary Hanson, Karen Meyer, Missy Katzenberger, Judy Katzenberger, Diana Peaton.

The new website and the search for a new show program were discussed in this meeting. Joyse presented a proposal for a new website that she had received from Home Sight LLC, our former webmaster.

The next topic was the new show/registration/membership program. Joyse presented the three bids she had been researching for the new program. One bid was from Fred Kinder who had done the Paint programs; the other presented was from EquusEdge. The third bid was found not to be feasible. Discussion followed.

Plans were to submit preliminary info to the board and hope for a decision to be made in July with work to start in the fall of 2012.

### **Breeders Committee Meeting:**

Recommendations to Board:

1. Page 54 rule 32B. Under "Stallion Reports": Add- A registration certificate should be included with the stallion report of Approved Stallions of other breeds.
2. Page 55 rule 35C. Under "Artificial Breeding": Remove "Cooled semen transportation certificate must be fully and correctly completed and accompany any shipment."  
Rule 35D. Remove in the rule where it talks about "cooled semen transportation certificate".  
Rule 35F. Delete entire rule
3. Page 50 rule 25. Under "Types of Registrations": E. Hardship registration: Delete statement under Hardship Registration that says: "For ponies without a registered POA parent."
4. Page 51 rule 26 Under "Ineligible Ponies": G. HYPP: Add a statement " All hard shipped POAs must be HYPP tested."
5. Page 59 rule 44B. Under "Deceased Ponies": Delete entire rule (pertains to POAs over 25 years)
6. Update Lease form to include " other approved breeds"
7. Stallion Report monies:
  1. Recommend a new registration program be purchased from funds that would have the ability to serve several other needs of the club. Other needs will be addressed later by a separate committee appointed from the Breeders committee.

8. Include more information in the Magazine and on the Web site about the Select sire futurity and the Incentive fund. List the actual money won for exhibitors and breeders.
9. Recommend more articles be put in the magazine and on the web site that pertain to breeder information on Hall of Fame, feeding, diseases, genetics, etc. Pay for articles if necessary
10. Page 55 rule 35 D. Under "Artificial Breeding": Rework "Transported Semen Stallion Permit" is changed to "Stallions used for A.I."
11. Page 54 rule 33 A. Under "Genetic Testing": List the approved "Laboratory or laboratories used for genetic testing (DNA).
12. Change wording of "transport and on site A.I." to "all non-live cover" to clarify what is considered transported semen.