

POAC National Board of Directors Meeting
July 15, 2010 – 8:00AM
Lake St. Louis MO

Roll Call – Present – Jackie Guthrie, WI; Beverly Tabor, MD; Diana Peaton, AZ; Jeanette Krueger, MT; Janette Arends, CO; Tim Lindsey, OK; Judy Katzenberger, WI; Dawn Walther, IL; Todd Corn, IN; Harry Chestnut, MI; Sheila Bennett, TN; and Kathy McKenzie, OK. All Directors present for roll call.

Director Walther made a motion to approve the minutes from the February 2010 Board of Directors Meeting which were published in the POA Magazine. Director McKenzie seconded the motion. Discussion. Voting in favor: Tabor, Katzenberger, Walther, McKenzie and Peaton. Opposed: Bennett, Corn, Lindsey, Arends and Krueger. Chestnut abstained. Director Walther made a motion to approve the June 2010 Teleconference Board minutes. Katzenberger seconded the motion. Discussion. Voting in favor: Tabor, Katzenberger, Walther, McKenzie and Peaton. Opposed were Bennett, Corn, Chestnut, Lindsey, Krueger, and Arends. Motion failed.

Director Walther made a motion to go into executive session at this time. Bennett seconded the motion.

Meeting Re-opens to public ---

Director Bennett made a motion that the POAC National Board of Directors would like to offer Joyse Banister an Interim Executive Secretary position through the February 2011 POA National Convention with the salary being \$30,000 per year and also an insurance stipend of \$300 per month. Motion seconded by Director Lindsey. Discussion. Banister verbally agreed to this offer from the Board. Voting in favor of this motion: Tabor, Bennett, Katzenberger, Walther, McKenzie, Chestnut, Lindsey, Arends, Krueger and Peaton. Director Corn abstained. Motion passed. Michelle Tauson was asked to write a contract for Joyse immediately.

Director Lindsey made a motion to approve the February 2010 Board minutes with corrections. No corrections were submitted at this meeting so Lindsey withdrew his motion. Director Bennett commented that the February minutes need some re-wording in the Scholarship Committee section. The approval of both sets of minutes were tabled.

Executive Committee Report – Jackie Guthrie gave an Executive Committee Report as follows: Since our last report to the Board in February, the Executive Committee, acting as Executive Secretary, continued to oversee day to day operations of the POAC, until July 6, 2010. We continue to work with staff to ensure the member's needs are being met and that all areas of business operations are compliant with the POAC rules and state and federal laws. Everyone is doing their best to keep expenses down whenever possible. Treasurer Tabor will speak to you specifically as to the financial side of POAC. While the economy continues to sputter and remain stagnant, POAC remains financially stable. Had the Board not taken the steps it did in November of 2008, POAC would not be in the shape it is today. Our POAC

volunteers continue to go above and beyond for the benefit of all members. Thanks go to Ben & Penny Poczobut and Emily Shelton for hosting our National Convention in Nashville this year. Thanks also to Scott and Charlene Shingleton for chairing the Eastern Classic, and to Tim Lindsey for doing this duty for the Western Classic. Melissa Purkapile and her family do an amazing job with our International Show her in Lake St. Louis. Thanks to all of you for all you continue to do for POAC. The end of June, the Board was polled to see if they would agree to name Joyse Banister as Interim Executive Secretary until this meeting. The majority of you agreed to this, thereby allowing the Executive Committee to step down as the acting Executive Secretary. Circumstances had arisen that allowed Joyse to have the opportunity to work for the POAC on a full time basis. The next step will be up to the full Board. The Executive Committee would like to thank you for being relieved of these duties.

Executive Secretary Report – Interim Executive Secretary Joyse Banister reported that the office is very busy right now with registrations, transfers, shows, sale consignments, futurity payments, etc. coming in daily! The staff continues to serve the membership, meeting their needs by providing professional customer service, prompt turn-around times on calls and paperwork, and continues to strive to improve processes when possible. The bookkeeping department, lead by Stacey Stewart, is current on incoming mail and outgoing billings, as she is processing mail and payments the day received. This is a tremendous accomplishment, especially during this busy time of year for POAC. As she continues to learn more about Peach Tree and its functions, she is able to provide us with more information regarding the accounting department. Sale consignments have started to come in to the office...several that require registration attention before they can be added to the consignment stack for the screening committee. Robin Robinett Morse continues to do a super job processing the huge volume of mail in this department. As of today, she is working on registrations received on July 7th. As far as the transfers, tentative to permanents, stallion to gelding, Robin is current through July 13th. Since January 1, 2010, the registration department has processed 185 advance to permanents, 386 transfers, and 292 registrations compared to 170, 378 and 330 for the same period in 2009. The show department is being hit with the usual show rush for this time of year, as well as year-end point questions and ROM requests. Since Kelly Gideon has just returned from the Western Classic, she is trying to find her desk (and the floor surrounding it!) but making progress daily. The Bylaw Change Ballot went in the mail today to the membership and the Director Election Ballot is ready to be mailed out mid-August in order to give the voting membership a chance to read the bios in the August magazine before returning their ballots. I have been in contact with Jason, our current webmaster, and he is ready to put together our sale catalog for us again this year. I have confirmed that Western Publishing is going to do the printing and would like them to get it about two weeks earlier than last year. They mailed it out September 17th...I told them that I would like to plan for a mail out date of September 7th. They have us scheduled for that time. Our new website is almost ready to field-test and the IT Chairman can give you more information on this process. I continue to try to answer the phone whenever I can so that the membership gets a "person" when they call instead of the voice tree...this is not always possible if I am already on the line or away from my desk, but I will do the best I can. We get an average of 40-50 calls each business day during the summer months. The futurities are my responsibility at this time so that takes some time to get them organized with the many deadlines that come with the various futurities. Paulette has been a tremendous help during the few hours she has been working. She has filed away years of Stallion

Reports, DNA Test Results, PHC forms , etc. She has also reorganized the back storage room so we can actually find things again. I did purchase a used Microfiche machine for the office from a hospital in Georgia. Now we can read the old films again for both shows and registrations. I am currently pricing the new printing of the 2011 POAC Handbook. I will have sample covers in October for the Board to view and discuss.

International Show Proposals- The Board heard proposals from sites in Memphis, TN; Lincoln, NE and Lake St. Louis, MO for International Show bids for 2011-2013. Amy Barton made the Memphis presentation, Ron Snover for Lincoln, and Liz representing Lake St. Louis. All three representatives answered questions from the Board. Discussion. Thanks to all three representatives for their very informative presentations. This will be visited later in the meeting.

McClaren Futurity Update: Melissa Purkapile made a presentation to the Board regarding sponsoring a new Western Pleasure Futurity to replace the current McClaren Futurity. This futurity, named the Maple Meadows Farm Futurity in Memory of Linda Patterson, would have \$1000 added money each year for a guaranteed six years. The family representing the McClaren Futurity has express no interest in continuing this futurity any longer. The POAC National Board of Directors would like to thank the McClaren family for offering this great futurity for the many years. Director Lindsey made a motion to replace the McClaren Futurity with the Maple Meadows Futurity for a minimum of six years at \$1.000 added each year by the Maple Meadows Farm. Director Krueger seconded the motion. Voting in favor: Unanimous. Motion passed.

POA Youth Board Report – Youth President Carrie Somerville reported that the youth recommends that the International Show remain in one central location so that everyone knows where the show will be each year and can plan to attend. The youth purchased barrel covers for the POAC to be used at the International Shows. Joyse Banister will take them to the National Office for storage after the 2010 International Show is over. Somerville announced that one-half of the proceeds from the trail practice on Saturday will go to the Juvenile Diabetes Association. A brief Treasurers Report was given by youth sponsor Michelle Payne.

Agee Family Memorial Gelding Award – Joyse Banister informed the Board that the family responsible for sponsoring the Agee Family Memorial Gelding Award does not want to continue this sponsorship. The Shingleton Family from Indiana has submitted a request in writing to take over the Agee Family Memorial Gelding Award and change it to “In Honor of Bobby Sox Plaudit Gelding Award”. They would like to sponsor this award until POAC is given a one year in advance notice that the sponsorship would stop. A picture plaque would be presented to the winner along with some additional item starting in 2011 and can give the details of this to the Board in October. They agree to sponsor a photo picture plaque for 2010 in honor of Bobby Sox Plaudit, which won this award himself. Shingletons stated in their request that it would be a great honor to give a youth an outstanding award for a job well done at the International Show. Director Chestnut made a motion to accept this offer from the Shingleton Family for 2010. Director Lindsey seconded the motion. Discussion. Voting in favor: Unanimous. Motion passed.

Treasurers Report – POAC National Secretary/Treasurer reported that the office is currently having some computer issues with the Peachtree Accounting Program. The POAC has set a goal for converting this over to QuickBooks as of January 1, 2011. Director Lindsey asked if it is possible to get an additional column on the income statement that shows a percentage of increase or decrease as compared to the last year. Tabor said that this should be an easy addition. The Financial Reports will be filed subject to audit.

Futurity Sale 2010 Report – LeeAnn Haack and Susie Drish were unable to attend this Board Meeting but LeeAnn sent a few notes for the Board regarding the futurity and sale in October as follows: Sale entries will be processed at the office the next couple of weeks and will be put on the website as soon as they are ready. The Screening meeting will be Friday evening, August 6th and Saturday, August 7th at Cedar Rapids, IA. The Shingletons will take the paperwork from the office to IA at no charge. There is an IA POA show there that weekend. It is also the weekend of the Reichert Show but the screening meeting needs to get this screening process done ASAP to get the catalog to Western for publishing. Joyse has been in contact with Western and they have a target date of the first week of September to mail the sale catalog. The sale committee can save \$.60/book and 3-4 days printing time if the catalog is glued instead of being spiral bound. A block of rooms at the Econolodge across the street has been booked for \$69.99 plus tax. The Sleep Inn also has given us a block of rooms with a rate of \$69. They are giving us the meeting room to use for the Board meeting at no charge when we meet the minimum requirement of five rooms per night. More print advertising is being done this year, along with internet listings. Stallion Row has been advertised in the POA Magazine. If the sale committee gets enough pre-paid entries for this Stallion Row, portable stalls will be set in the cattle barn. Grazing the Barn will be on Thursday night again this year. There is a shavings contract with Hawkeye Wood shavings again this year. One person will be hired to be in charge of shavings. Lee Anne is working with the Equine Director of Ellsworth Community College to have students to help during the futurity. The college will also have a booth in the trade show. The JPFC Trail classes will be scheduled in one arena and the In Hand Trail in another to eliminate waiting for one arena to be done. Lee Anne stated that she will not know until after the IA State Fair in August if POA can use the new indoor arena west of the horse barn for the futurity. Sarai Banister is getting the futurity awards again this year.

Convention 2011 Report – Judy Katzenberger gave a report that the Convention Theme for 2011 will possibly be “Walk on the Wild Side”. The committee is working on corporate sponsors. Impulse Photography will be present the evening of the Year-Ends Award Banquet to take photos of the award winners and they will be able to take their picture home with them. A small fee will be charged for this service to anyone wanting to purchase their photo(s). Judy mentioned that they are trying to plan fun events for the children attending the convention.

Educational Foundation – POA Member Eva Dahl is working on some ideas to improve the activity of this foundation and will report to the Board at a later date.

The Board discussed the Expense Account for the Interim Executive Secretary. Jeanette Krueger made a motion that the travel expenses would be subject to the Executive Committee approval until the February 2011 Board Meeting. This approval for travel must be requested before the travel is done. Director Lindsey seconded the motion. Discussion. Voting in favor: Unanimous. Motion passed.

Director Walther made a motion to choose Lake St. Louis MO to host the 2011-2013 POA International Show. Director Krueger seconded the motion. Discussion. Voting in favor: Tabor, Corn, Katzenberger, Walther, McKenzie, Chestnut, Lindsey, Krueger, Arends and Peaton. Opposed: Bennett Motion Passed. This facility is using a product this year called "Dust Down" to control dust in the barns. Melissa Purkapile has agreed to chair the International for 2011-2013. Liz from the facility has offered to help raise money for the show each year and also possibly donate towards the POA Scholarship Program.

International Show Report – Melissa Purkapile reported that about the same number of POAs are showing this year compared to last year. Melissa expressed her concerns about the Judge hiring process for the International Show since the Board gave her a list of names to choose from this year. Directors need to make sure the judge names submitted are current approved POA Judges.

National Inspector Approval – The POAC National Board of Directors approved Melissa Rheil of New York as a POA National Inspector.

Michelle Tauson presented the contract that she prepared for the Interim Executive Secretary to review and sign. Director Tabor made a motion to accept the contract as written. Krueger seconded the motion. Discussion. Voting in favor: Tabor, Katzenberger, Walther, McKenzie, Chestnut, Lindsey, Krueger, Arends, Peaton and Bennett. Director Corn abstained. Motion passed.

Futurity Committee Recommendations – President Guthrie said that the Futurity Committee asked that the POAC Handbook and supplements be followed and that no futurity monies be returned once submitted to the National Office. Director Bennett discussed the current situation of JPFC ponies not being allowed to show on a state level in the JPFC events unless their fees are paid up with the National Office. This was referred back to the Futurity Committee for discussion.

Michelle Tauson presented the Board with 1) POAC Ethics Committee Standard Operating Procedure; 2) Board of Directors Code of Ethics and Business Conduct; and 3) Document Retention Policy All three of these are to be reviewed by Directors and all suggestions for change should be directed to Michelle Tauson. These documents will be presented in October (or the revised versions) for approval.

(Director Lindsey left the meeting at this time)

Judges Committee - This committee recommended that the POAC become more involved in CBC. They also are supportive of approving POA Judges for a three-year term. Discussion. Jeanette Arends gave an explanation of a situation at the Rocky Mountain Regional involving a POA Judge unjustly accused of not

following the POAC Handbook. The Judges Committee is asked to review what can be done to increase the minimum requirements for hiring Regional level and above judges.

(Director Lindsey re-joined the meeting at this time)

Regional Rotation Schedule – The Board discussed the situation in the Southeast Region involving Kentucky pulling out of the rotation to host the 2011 Southeast Regional Show. An individual cannot host this regional show, as it must be a recognized POA Club. Kentucky must host this regional show for 2011 or there will be no Southeast Regional Show for 2011. Another state can offer to help Kentucky put this show on, but it must be under the Kentucky Club Sponsorship name and they keep their place in the rotation. Florida POAC is the next in line for the Regional, so they could take the 2011 Regional if Kentucky chooses to go to the bottom of the rotation, but Florida would then lose their 2012 host year because the rotation would continue after 2011.

POAC Sale Catalog – Joyse Banister will work with all parties involved in working out the best situation for getting the 2010 POA International Sale Catalog printed and on the website. The new website company is very willing to do the catalog for POA this year so Joyse will talk to them about the possibility of this happening.

Janette Arends commented that she has a DVD taken at the Western Classic 2010 that she will send to IT Chairman Kathy McKenzie in case some of the photos on it could be used for the new website.

Judging Team Competition – Tim Lindsey said that currently there are three teams and one individual signed up to participate. He needs help finding halter horses for the classes offered during this competition.

Reichert Celebration Update – Harry Chestnut commented that entrants to the futurities can be made at the show. Also, pre-entry deadlines and late fees have been waived to encourage participation. Chestnut asked that participants not complain directly to the Reichert staff or give them negative feedback. Problems or complaints should be submitted to the POAC in writing so that these can be addressed for the next year.

JPFC Clarification – Rule 167 b.4. (Page 182) discussed by the Board regarding participation at the Reichert Futurity classes for youth riders next month. Director Lindsey made a motion that this rule be reviewed by the Futurity Committee. This motion was then withdrawn. Discussion. Tim Lindsey made a motion of clarification for Rule 167 b.4. Page 182 to include the language “POAC Approved” be inserted to read: A pony that has been showing in POA approved performance classes (including Equitation/Horsemanship) 18 & Under rider, or shown at any POAC approved performance Futurity by any youth rider, is not eligible for the JPFC. Nominated ponies may have been shown at Halter, Longe Line, In-Hand Trail or in Leadline Horsemanship. Director Corn seconded the motion. Discussion. Tim Lindsey withdrew his motion. Todd Corn withdrew his second. No action taken.

“Many Colors of POA Poster” – The Breeders Committee and the Inspectors Committee have reviewed and recommended this poster for use as the POAC Board directs. This should appear in color in the POA Handbook and also in the Inspector’s Handbook. A final proofing by the Board needs to be done in October before printing. The Board would like to see if a final draft can be sent to them via e-mail so it could be approved and printed before the October sale and futurities.

Carding of POA Judges – Discussion was conducted regarding the possibility of carding POA Judges for a three year term. No Action Taken.

Funding Approval for Show Department Software – The POAC National Board of Directors is actively seeking show program proposals and there will be funding available. Joyse Banister will check on grants to see if anything is available to the POAC for this purpose.

Gant Lawsuit Update – A letter from the POAC Attorney was reviewed by the Board. Discussion.

Trail Score sheet for POA Use – Director Bennett discussed a pointing issue with the current POAC Trail Score sheet. For the International Show, the Show Manager will review the score sheet with the trail judges before trail begins to ensure the trail judges all score the trail obstacles consistently. Director Peaton made a motion to accept the National Snaffle Bit Association Trail Score sheet in place of the current score sheet effective immediately. Bennett seconded the motion. Discussion. Peaton amended the motion to include a minus score for non-completion of an obstacle. Discussion. Peaton withdrew her motion. Bennett withdrew her second. An appointed committee will work on the current POAC Trail Score sheet to fix the discrepancy before trail begins on Sunday.

POA Trademarks - \$1800 in Trademark fees are due in January 2011. The Executive Secretary will check to see if this paperwork can be processed for less money. This will be discussed again at the October Board Meeting.

Parliamentarian Use at POAC Board Meetings – Discussion – Director Katzenberger commented that Sara Gronski of Wisconsin has experience in this area and might be able to attend a POA Board Meeting or give a seminar at the POA National Convention in 2011 in Wisconsin. She will check on this and report back to the Board.

Recording of POA Board Meetings – The Board directed the recording secretary at POA Board Meetings to continue to tape the meetings and keep at the National Office for reference.

The POAC National Board of Directors would like to try to schedule all of the major events three years in advance whenever possible. Currently the Eastern Classic is booked through 2011 and the International Sale/Fururities is also booked through 2011.

Director Arends commented that the room rate for the 2011 National POA Convention at the Kalahari Resort in Wisconsin is high and asked if Director Katzenberger (committee member for the 2011

Convention) could speak to the hotel to try to get the rate lowered. Katzenberger stated that she has talked with the hotel and that POAC is already getting a much reduced rate and that the convention is during their peak time for room reservations so the rates cannot be lowered. Arends also commented that cab fare from the airport by the Kalahari is very expensive.

The meeting was recessed at this time (5:08pm) until a later date when the Board will meet with POA Magazine editor Tammy Virzi to discuss the current status of the magazine.

The Meeting reconvened on July 17th at 7:35pm. Directors Chestnut, Bennett and Lindsey were not present but were excused.

President Guthrie introduced POA Magazine Editor Tammy Virzi to the Board. Tammy is working on a schedule to go in the magazine listing publish deadlines. She explained her vision for the magazine. Tammy asked about the covers for next year. International Show, Classics, and the International Sale are not billed. Beverly Tabor asked about the size of the state club news. Tammy will work on keeping the news submitted at the 25—300 word limit. Tammy does not see the need for a contract at this time with the Board, and is willing to keep her current pay schedule with no commission. Tammy will be attending the Sale/Futurities in October to sell advertising.

Director McKenzie made a motion to approve the minutes of the February 2010 National Board Meeting. Walther seconded the motion. Discussion. Director Arends said that she sent corrections to Jackie but did not forward them to Joyse Banister. Her corrections concerned discussion and not the outcome. Voting in favor of this motion: Peaton, Walther, McKenzie, Katzenberger, and Tabor. Opposed: Director Corn and Director Arends. Director Krueger abstained. Motion passed.

Director Walther made a motion to approve the June 2010 National POAC Board of Directors teleconference meeting minutes. Director Katzenberger seconded the motion. Voting in favor of this motion: Peaton, Walther, Katzenberger, Tabor and McKenzie. Opposed were Corn, Arends and Krueger.
Motion passed.

Director McKenzie made a motion to adjourn the July 2010 National POAC Board of Directors meeting at 8:05pm. Director Krueger seconded the motion. Voting in favor: Unanimous. Motion passed.

Respectfully submitted,

Joyse L. Banister
POAC Office Manager

(Note: These are unofficial minutes, as they have not been voted on by the POAC National Directors for final approval)